The Future of AI is Hybrid

Cloud AI Runs AI in centralized public cloud infrastructure.

Edge AI Runs AI close to where data is created to reduce latency and improve responsiveness.

AI creates the most business value when intelligence is orchestrated across cloud and edge.

1 The Shift

AI adoption is now table stakes

The next challenge is deciding where AI should run.

$623B

AI spending is projected to grow to $632B by 2028[1]

88%

of organizations use AI in at least one business function[2]

63%

of workers have embedded AI into workflows used either daily or weekly[3]

2 The Challenge

AI economics are reshaping AI deployment

Cost, performance, governance and trust now drive AI decisions.

50%+

of CEOs haven't seen higher revenue or lower costs from AI investments[4]

#1

Cost and security are the biggest barriers to AI investment[3]

49%

of leaders said they questioned, delayed or scaled back use of AI agents because of cost

3 The Opportunity

The future of AI is hybrid

Organizations will deploy AI where it creates the most value.

95%

of enterprise AI usage is run on the most expensive frontier models[5]

Worldwide **edge computing spending** will grow at almost 14% (CAGR) between 2025-28 reaching ~$380B[1]

By 2028 more than 20% of enterprises will run AI workloads locally

4 Why HP?

HP enables AI where work happens

HP helps customers deploy AI with confidence.

500m+	#1	E2E
Devices in our installed base	Leadership in AI PCs, workstations and printing	End-to-end capability across devices, edge and intelligent workflows

1. IDC. 2. McKinsey. 3. HP. 4. PwC. 5. CNBC